



Executive Summary

Túnel Memoria y Tolerancia

2019





Memoria y Tolerancia (MyT) is an institution dedicated to the persecution of the peace culture and tolerance by means of the historical memory, particularly through the study of genocides. 50% of our total museographical contents are dedicated to the historical memory of the Holocaust; other 15% is dedicated to 6 genocides of the 20th and the 21st Century recognized as such, and the 35% remaining to Tolerance.

In Mexico, discrimination and intolerance are part of our reality; for this reason, MyT's main purpose is to educate our visitors.

The National Tunnel of Memory and Tolerance is an initiative that arises from the MyT and has been sponsored by the Government of the Federal Republic of Germany through its Embassy in Mexico City and the agreement Dual Year Mexico Germany 2016-2017, which promoted cultural exchange between both nations, to bring to different organizations a mobile exhibition, that invites the population to learn how much they know about issues relating to the history of genocides as well as Human Rights and the Culture of Tolerance. The Tunnel spreads the importance of Historical Memory and exposes Tolerance as the only option to eradicate indifference and violence.

Goals:

1. To reconcile the present with the past by teaching Historical Memory and spreading the knowledge of the Holocaust and other genocides as extreme forms of violence developed by mankind.
2. To pacify societies by educating and teaching on Human Rights, in order to promote a healthy development of civilizations.
3. To understand Tolerance as a virtue that makes Human Rights comprehensible and acceptance achievable.
4. To prevent social crises by encouraging dialogue.
5. To practice Tolerance as a method to achieve democracy.
6. To fight against femicide by preventing discrimination towards women.

During 2016, the pilot **Tunnel of Tolerance** was displayed in 9 educational institutions. It generated great expectations and was required by government instances. On that year, over 13,000 people visited the Tunnel. As part of the project, volunteers were trained and the Museum's vice-president thought several conferences to more than one thousand spectators.



The great acceptance and interest of the 2016 Tunnel project made us widen the experience and go from a two-walls content project to the four-walls content Tunnel that is currently touring the Mexican republic, as well as the activities that accompany it.

Historical memory related topics such as the Holocaust and the Genocides of the 20th and 21st centuries, are portrayed on the inside panels of the tunnel; outside the exhibition about Tolerance, Prejudices, Stereotypes and Discrimination due to race, class, sexual orientation and gender identity, physiological age, disabilities and gender is shown.



In order to achieve the aimed goals, MyT also provides:

- a) An Educational and Cognitive Guide for the Tunnel Experience, which includes topics and activities developed to walk with students from the process of reflection towards an active citizenship, once they have visited the tunnel (for educational institutions only)
- b) Digital format to capture the information generated from the questionnaires applied by volunteers after the visitors tour the Tunnel (for educational institutions only)
- c) Formats for concentrating socio-demographic information
- d) A final report with the findings resulting from the statistics of the activities developed in every institution
- e) An Assembly-Disassembly Manual that indicates step-by-step how to mantle the Tunnel, as well as the company of Museum personnel who supervise the on-site assembly of the piece at all times
- f) An inaugural conference entitled “De la Reflexión a la Acción”, delivered by academic personnel of Memoria y Tolerancia
- g) A Manual for the Tunnel Operations containing a description of the activities the volunteers will be carrying out
- h) Training for volunteers who operate the Tunnel.





The permanence of the Tunnel in every instance goes from 3 to 4 weeks, depending on the space availability of the institution. During those weeks, volunteers, who have been previously trained by MyT staff, attend the piece and are in charge of applying the questionnaires at the end of the tour.

The project has generated such expectation that an agreement with the Instituto Mexicano del Seguro Social-IMSS (Mexican Social Security Institute) was signed to take two other tunnels to different medical locations in the interior of the Republic.

By mid 2017, the project began its roaming with an installation and, by December, 4 pavilions were displayed in the states of Querétaro, Durango, Puebla, Sinaloa and Mexico City.

In 2018, the Tunnel visited the states of Morelos, Guanajuato, Coahuila, Nuevo León, Querétaro, Puebla, Estado de México and Jalisco with an influx of **43,993 visitors** and was attended by 440 volunteers trained by Museum staff.

The number of visits registered as of **April 2019 is 100,205.**

This is, without a doubt, an enriching experience through which the general audience is able to approach relevant and current issues. The National Tunnel of Memory and Tolerance is an invitation to reflection, but also an innovative idea that leads its visitors towards promoting change and move their indignation to action and from that moment on, creating and consolidating valuable and responsible citizens.



NATIONAL TUNNEL OF MEMORY AND TOLERANCE. REPORT. 2016-2019

	2016-17	2018	2019	TOTAL
Venues	22	24	8	54
Recorded visits	55,812	43,993	400	100,205
Trained volunteers, teachers and staff	277	474	41	792
Number of conferences	17	26	5	48
Conference attendees	3,200	2,362	540	6,102
Host states	7	9	6	22
	Mexico City	Mexico City	Mexico City	
	Puebla	Morelos	Guanajuato	
	Durango	Guanajuato	Jalisco	
	Sinaloa	Coahuila	Nuevo León	
	Querétaro	Nuevo León	Edo. De México	
		Querétaro	Oaxaca	
		Puebla		
		Edo. Mex		
		Jalisco		

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2016 Venues	2017 Venues	2018 Venues	2019 Venues
UNITEC Campus Cuitláhuac	Ayuntamiento de Atizapán de Zaragoza	Auditorio Francisco Eduardo Tresguerras, Celaya	Colegio Israelita de México ORT (CIMORT)
Centro Comercial Town Center El Rosario	Centro Educativo y Cultural del Estado de Querétaro, Manuel Gómez Morin	Ayuntamiento de Salamanca	Instituto Mexiquense de Seguridad y Justicia, ede Lerma
Universidad La Salle CDMX	CONAVIM	Casa del Diezmo de Celaya	Instituto Mexiquense de Seguridad y Justicia, Sede Nezahualcoyotl
UNITEC Marina	INE	Colegio Hebreo Tarbut	Instituto Tecnológico Autónomo de México (ITAM)
UNITEC Atizapán	Museo de Arte de Sinaloa	Comisión Ejecutiva de Atención a Víctimas	Museo de Historia Mexicana
UNITEC Ecatepec	Tec de Mty, Campus Lago de Guadalupe	Facultad de Ciencias Políticas, UNAM	ITESO, Universidad Jesuita de Guadalajara
Universidad Anáhuac Norte	ULSA Laguna, Gómez Palacio, Dgo.	Feria de Puebla	Universidad La Salle Oaxaca
Universidad Intercontinental	UNILA Campus Sur	Ibero Puebla	Universidad Nacional Autónoma de México (3.0)
Universidad Iberoamericana	UNITEC Campus Atizapán	IFF México	
INFONAVIT	UVM Campus CDMX sede Tlalpan	Museo Rubén Herrera Saltillo	
Universidad Panamericana	UVM Campus Puebla	Parque Fundidora	
Ayuntamiento de Tlalnepantla		Tec de Mty Campus Santa Fe	
		Tec Mty Campus Querétaro	
		Tec Mty Campus Toluca	
		Tec MtyCampus Monterrey	
		Tecmilenio Campus Cumbres	
		Tecmilenio Campus Guadalupe	
		Tecmilenio Campus Las Torres	
		Tecmilenio Campus San Nicolás	
		UANL	
		ULSA Saltillo	
		UNILA Campus Cuernavaca	
		UNITEC Campus Sur	
		Universidad de Celaya	
		Universidad de Guanajuato Campus León (Cervantino)	
		UVM Campus Cuernavaca	
		UVM Campus Hispano	
		UVM Campus Querétaro	
		UVM Campus Sur CDMX Sede Tlalpan	
		UVM Campus Texcoco	
		UVM Campus Zapopan	
		YAAJ México	